

FISH

FRIERS

REVIEW



FISH FRIERS REVIEW IN NUMBERS

HOW MANY?

8 issues per year

DISTRIBUTION PER ISSUE

5,000 copies

PAGE COUNT

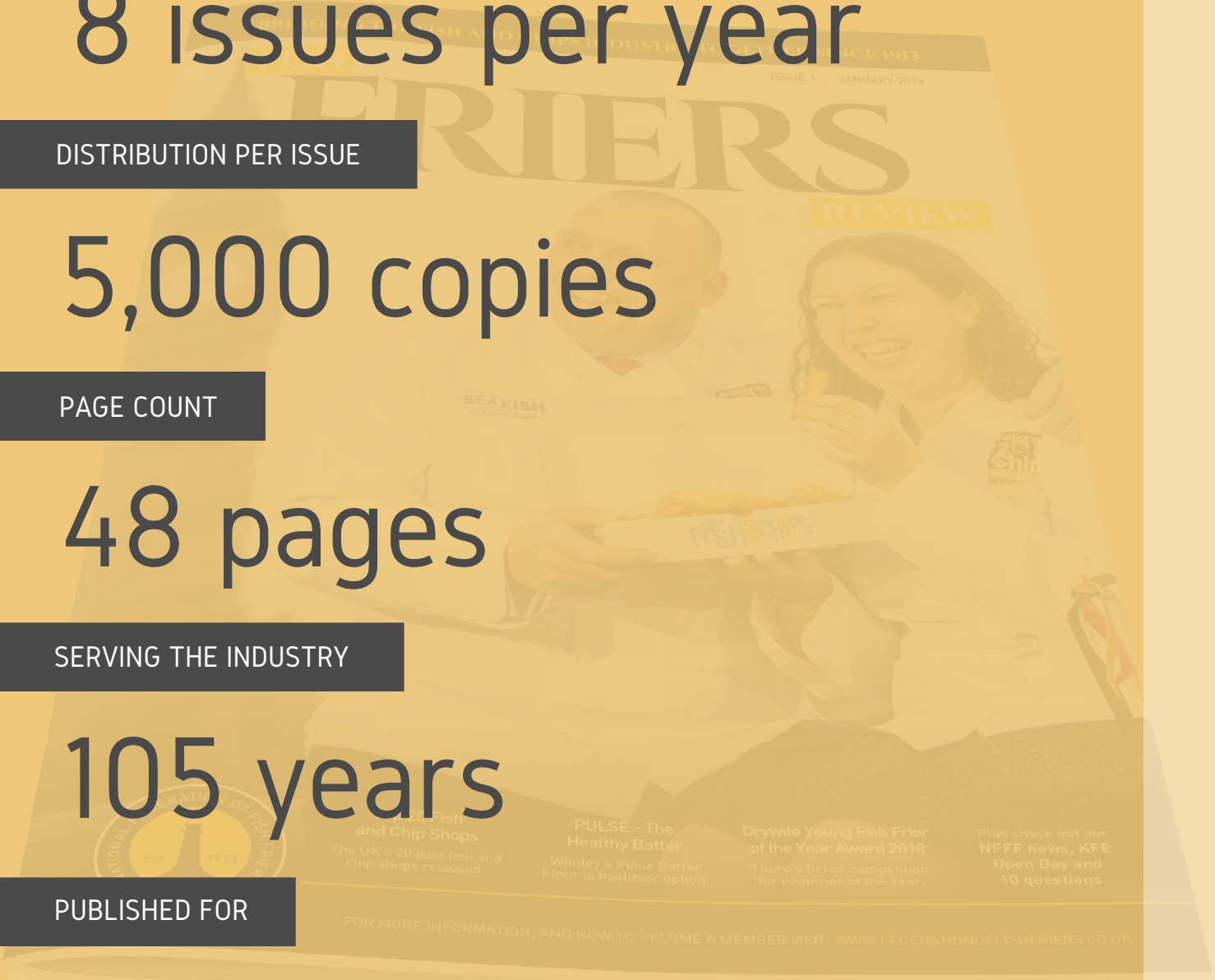
48 pages

SERVING THE INDUSTRY

105 years

PUBLISHED FOR

93 years



Your Fish Friers Review

We are delighted to unveil the new Fish Friers Review. From Issue 1, 2018 the industry's longest serving magazine will be undertaking a facelift.

Since first being published in 1925, the Fish Friers Review has been the official journal of the NFFF. Written by the fish friers for the fish friers to provide its members with the latest industry news, reviews and updates.

New features and competitions will be available for readers to become involved with, and the NFFF will be working with our industry partners so you will find out first what is happening in the industry we love.

If you have a story to tell or would like to become involved with one of our features please contact NFFF Head Office on 0113 230 7044 or simply email Rob Norris he would love to speak to you.

CONTACT:

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SOCIAL MEDIA:



www.facebook.com/Nfffleeds



www.twitter.com/NFFF_UK



www.instagram.com/nfff_uk

What's new



NEW DESIGN

We are delighted to introduce the new Fish Friers Review. In 2018 we welcome a fresh design to the Fish Friers Review!

ADVERT FREE FRONT COVER

We want to showcase the industry, with this we have taken the decision to no longer run advertisement on the front of the Fish Friers Review. Instead we will be showcasing images which make our industry great! But we still want your help!

THE SCOOP

The Scoop links to our new front cover. With the iconic image we will showcase on our front cover we will explain why it's special in our 'THE SCOOP' feature!

Have you got a scoop to share with us?

Let us know!

COVER SHEET ADVERTISEMENT

You can now advertise on our cover sheet! To make it stand out why not run a competition in conjunction with us! We want to make your advert as eye catching as possible and gain greater engagement.

WHAT WE DO FOR YOU!

In 2018 we hope to remind our members what we do, and this page is an opportunity for you to tell our members what you do for them! Do you offer an NFFF member benefit?

We can offer you a full page to promote your benefit free of charge.

A DAY IN THE LIFE

Tell the industry about your day. Help the industry understand the role you play and the work that goes on behind the scenes.

BECOME INVOLVED, WE HAVE MUCH MORE
PLANNED THROUGHOUT 2018!

Booking, Copy & Publication Dates

Issue 1 - February

- Booking Deadline - 12th January
- Copy/Artwork Deadline - 19th January
- Publication Date - 16th February

Issue 2 - March

- Booking Deadline - 23rd February
- Copy/Artwork Deadline - 2nd March
- Publication Date - 30th March

Issue 3 - May

- Booking Deadline - 6th April
- Copy/Artwork Deadline - 13th April
- Publication Date - 11th May

Issue 4 - June

- Booking Deadline - 18th May
- Copy/Artwork Deadline - 25th May
- Publication Date - 22nd June

Issue 5 - August

- Booking Deadline - 29th June
- Copy/Artwork Deadline - 6th July
- Publication Date - 3rd August

Issue 6 - September

- Booking Deadline - 10th August
- Copy/Artwork Deadline - 17th August
- Publication Date - 14th September

Issue 7 - October

- Booking Deadline - 21st September
- Copy/Artwork Deadline - 28th September
- Publication Date - 26th October

Issue 8 - December

- Booking Deadline - 2nd November
- Copy/Artwork Deadline - 9th November
- Publication Date - 7th December



Forward Feature List

Issue 1 - February

National Fish & Chip Awards
Mobile Fish & Chip Shops

Issue 2 - March

Oils & Fats
Frying Ranges
Drinks & Beverages

Issue 3 - May

Fish Species
Gluten Free
Online ordering

Issue 4 - June

Marketing
Sausages
Equipment

Issue 5 - August

Pies
Insurance
Health & Safety

Issue 6 - September

Batter
Packaging
Alternatives - Chicken, Kebabs, Pizza

Issue 7 - October

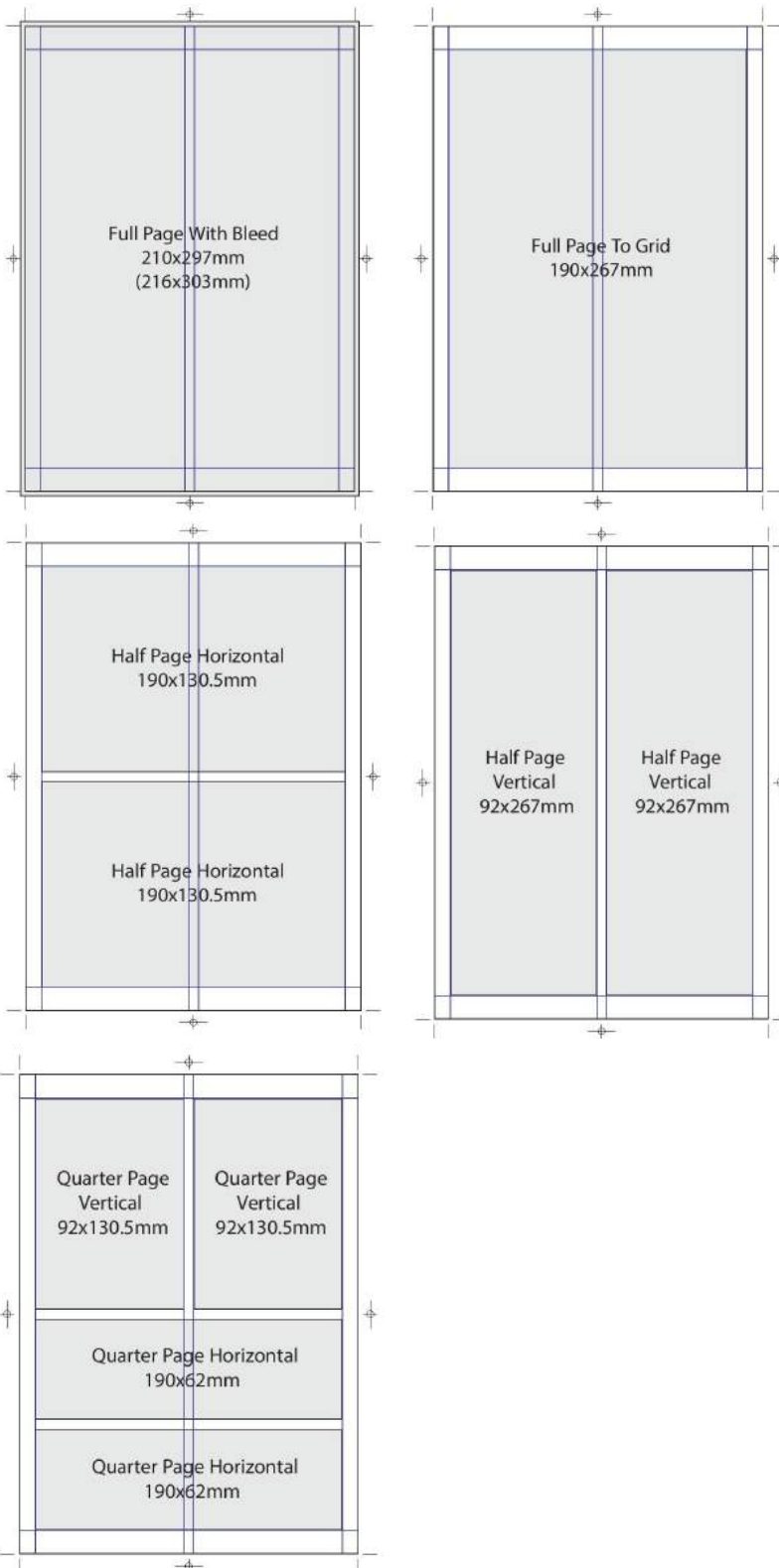
Chips & Potatoes
Side Dishes - Gravy, Curry Sauces, Mushy Peas
Condiments

Issue 8 - December

Cod or Haddock
Finance - Energy Bills, Banks
Shopfitting



Advertisement Specifications



ADVERTISE WITH US:

Full Page With Bleed

210 x 297 mm

(216 x 303 mm)

Full page To Grid

190 x 267 mm

Half Page Horizontal

190 x 180.5 mm

Half Page Vertical

92 x 267 mm

Quarter Page Vertical

92 x 130.5 mm

Quarter Page Horizontal

190 x 62 mm

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