

2017 MEDIA PACK

1913-2015 102 YEARS SERVICE TO THE TRADE

5,000

CIRCULATION



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Fish Friers Review

BRINGING THE FISH & CHIP
INDUSTRY TOGETHER SINCE 1913

**It's your Federation, so become
involved with your magazine**

The 'Fish Friers Review' is the original magazine for the trade, first published in 1925. It is the official journal of the NFFF and the only magazine dedicated to the fish frying trade, offering an ideal medium for marketing your business and your products, directly into the fish frying community.

Whether you would like to become involved with one of the 24 feature topics we cover a year or you would like to feature in our '10 Questions with...' we would love to hear from you.

Every issue of the Fish Friers Review will bring you,

- NFFF news and updates
- Latest industry stories
- Topical feature written by NFFF members
- NFFF Associate Member industry insight
- Industry events and exhibition dates

Contact

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Booking, Copy and Publication Dates 2017

Issue 1 - February

Booking Deadline	-	13th January
Copy/Artwork Deadline	-	20th January
Publication Date	-	17th February

Issue 2 - March

Booking Deadline	-	24th February
Copy/Artwork Deadline	-	3rd March
Publication Date	-	31st March

Issue 3 - May

Booking Deadline	-	7th April
Copy/Artwork Deadline	-	14th April
Publication Date	-	12th May

Issue 4 - June

Booking Deadline	-	19th May
Copy/Artwork Deadline	-	26th May
Publication Date	-	23rd June

Issue 5 - August

Booking Deadline	-	30th June
Copy/Artwork Deadline	-	7th July
Publication Date	-	4th August

Issue 6 - September

Booking Deadline	-	11th August
Copy/Artwork Deadline	-	18th August
Publication Date	-	15th September

Issue 7 - October

Booking Deadline	-	22nd September
Copy/Artwork Deadline	-	29th September
Publication Date	-	27th October

Issue 8 - December

Booking Deadline	-	3rd November
Copy/Artwork Deadline	-	10th November
Publication Date	-	8th December

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Forward Feature List 2017

Issue 1 - February

- National Fish & Chip Awards
- Mobile Fish & Chip Shops

Issue 2 - March

- Oils & Fats
- Frying Ranges
- Drinks & Beverages

Issue 3 - May

- Fish Species
- Gluten Free
- Online ordering

Issue 4 - June

- Marketing
- Sausages
- Equipment

Issue 5 - August

- Pies
- Insurance
- Health & Safety

Issue 6 - September

- Batter
- Packaging
- Alternatives - Chicken, Kebabs, Pizza

Issue 7 - October

- Chips & Potatoes
- Side Dishes - Gravy, Curry Sauces, Mushy Peas
- Condiments

Issue 8 - December

- Cod or Haddock
- Finance - Energy Bills, Banks
- Shopfitting

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Advertisement Specifications

