

2008 Fish & Chip Shop of the Year COMPETITION



Register now – it's completely free!

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Promote your business and the nation's favourite takeaway by entering the 2008 Fish & Chip Shop of the Year Competition, organised by the Sea Fish Industry Authority (Seafish).

The competition provides a fantastic opportunity to win a prestigious industry award, promote your business and boost sales.

The competition format splits the UK into ten regions: Northern Ireland; Wales; Scotland; North East England; North West England; Midlands; Eastern England; London and the South East; Central and South England; and South West England.

However, it's not just the overall winner who reaps the benefits. Each of the ten regions will have a regional winner and all participating shops benefit from the great publicity that the competition generates, and the free public relations support provided.

Running in parallel with the main competition are a number of additional awards. Shortlisted shops in these awards will be invited to the Fish & Chip Shop of the Year Competition Awards Luncheon in London, 22 January 2009.

Following registration, participants will be provided with all the necessary materials required to run the first round of the competition.

**All entries must
be received by
4 July 2008**

Derek O'Hanlon, owner of Frydays in Radcliffe, Manchester, entered the competition last year:

“Local newspapers and TV ran the story of my participation in the competition week to week and helped promote the shop much more than we ever could have by paying for advertising.”

Drywite/NFFF 2008 Young Fish Frier of the Year Award

Ian Allsop of Our Plaice in Hagley, 2007 National Champion at 20 years of age! Would you like to be a champion too? Free publicity...enter now!



Fish & Chip Shop of the Year Competition • Seafish • 18 Logie Mill, Logie Green Road, Edinburgh EH7 4HS
T: 0131 524 8641 • F: 0131 558 1442 • E: fishandchips@seafish.co.uk • W: www.seafish.org



Please enter my business in the 2008 Fish & Chip Shop of the Year Competition

Please enter my business in the: Drywite/NFFF 2008 Young Fish Frier of the Year Award

Please send me further details about:

The Blakemans Staff Development and Training Award

The 2008 Heinz PleazMe! Award

The Contribution to Local Community Award

The npower E3 Energy Efficiency and Environment Award

The ticket and table sales packages

Contact name:

Business name:

Full address:

County:

Postcode:

Tel:

Fax:

Email:

On completion of the above form, please detach and post to Seafish at: **Fish & Chip Shop of the Year Competition, Seafish, 18 Logie Mill, Logie Green Road, Edinburgh EH7 4HS** or fax to 0131 558 1442.